

# Information in Context



## Integrated Experience & Services



### Open Source Research

- SMEs in multiple disciplines (regional & domain expertise)
- Multilingual researchers search data, maps, and social media in target languages
- Social media monitoring and reporting
- Experience navigating and leveraging crowd-sourced data



### Agile Knowledge Management

- Agile approach applied to knowledge management and content development
- Virtual support digital asset management
- Increased user adoption of tools through proven engagement methods and processes



### Geographic Information Systems (GIS)

- Extensive experience working with open source data sets
- GIS specialists co-located with subject matter experts
- Experience developing role-based access control to mapping layers



### Software Development

- Prototype, develop, test, and deploy software and applications
- Open source software expertise delivers maximum ROI for environments built from the ground up or for enhancements to your existing IT system
- Significant experience developing information sharing tools and role-based access control systems



### On-the-Ground Research & Reporting

- Existing research network delivering unique information and insight for our clients
- Experience developing in-country resources
- Network-provided information placed in context graphically and within narrative

# What Our Clients Say About Tesla Government

*Your ability to provide new tools on our website is jaw dropping. Very impressive!*

– Civilian Advisor, US Military, Middle East

*The entire crew at Tesla has done a tremendous job providing support in information papers and map production as well as collection of statistics that we utilize in briefings. Keep up the good work!*

– US Army Special Forces MAJ, US Embassy, Baghdad



Clara is an information and collaboration platform that puts your information in the context of your mission. Tesla's team of expert knowledge managers adds to every step of your data management cycle and becomes virtual support for your office or agency.

## Requests for Information

- Our team responds to research requests.
- Clara community members are engaged and often provide event information/field reporting.
  - Curated database and archives are a source of institutional knowledge.

## Collect, Maintain, & Curate

Tesla's software platform provides a virtual location for the collection of relevant information. Our team of interdisciplinary experts organizes and updates information, visualizes info, creates maps that correlate information, and maintains the selected framework of analysis.

## Plan & Identify Information Gaps

Tesla's outreach and user engagement teams identify requirements from community members in the field to support the planning process.

## Analyze & Forecast

Based on information in the system, Tesla's team can analyze relevant data and make recommendations (e.g, lessons learned, AARs, and force protection).

## Disseminate

Tesla's software platform is an effective dissemination tool. Members of specific communities can watch pages, receive email alerts on changes, or monitor from their mobile devices.



Tesla specializes in software development and integration, knowledge management and open source research, and GIS and data visualization. Since 2009 Tesla has helped the US government manage and communicate information, providing our customers all capabilities—collecting, organizing, and sharing information—needed to create simple and effective knowledge management solutions.



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